Machine Club and Label

Machine Club is the night time expression of Machine Label. It is home to Melbourne’s restless electronic devotees. It acts as a signal beacon to the witless and the wise. Its thumping baseline can be heard through the fog of the night. Characteristic of Machine is the harmonious intermingling of young and old, male and female, gay and straight; Machine and Machine Label don’t settle for the singular; rather an undulating landscape defined by a love of techno music in all of its multiple personalities. We welcome the journey, and all who undertake it. The path we have traversed is a 8 year adventure, already a fable, and the path that lies ahead? This is the tale we tell together.

Over 8 years Machine has proven to be somewhat of a signal beacon for the emergence of a mature and considered revision of techno music, art and culture. Not surprising perhaps when it is revealed the driving force behind the endeavour are two older practitioners in Andrew Till and Simon Slieker, with 48 years of professional music industry involvement between them.

Eight years in, the Machine club is the hang-out for this re-emergence. Significantly, Machine is populated by a mix of age groups: representative of youth and maturity, enjoying an environment together, each bringing something to the table. Nowhere is this more apparent than in the artist roster, which boasts a swathe of established, older artists, some coming out of retirement, pulled by the lure of an event that is multi faceted, intelligent and offering the promise of something many artists yearn for in the techno field: recognition of artistic expression. Could it signal the “growing up” of the misdirected youth, ever the villain: techno music?

Further to this cause is the attraction of a band of artists, new to the fold, rallied by the sophisticated approach to sound which is at odds with typical commercial interests. The young welcome this apparently vibrant and expressive scene that clearly holds the interest of older heads than their own, that promises something more than a passing fad-like appeal.

Underwriting the spirit of the Machine club, is Machine the label. Representative of the night time realisation of the Machine ethos, the label offers a distinct outlet for the artist fold; beyond the temporal throws of an evenings soiree. The Machine label boasts a bevy of established international artists, complimented with emerging Australian talent; mirroring the efforts of the club.

In 2016 we welcomed acclaimed Machine artist and producer Matthew Drape (Lateral, Backroom Reality) to the Machine Label fold as a partner. In September we launched the Freedom from Harassment Policy which took immediate effect, making the club a happier, safer and all round more harmonious experience for everyone and women in particular. If you’re new to the fold this is it here: <https://machinelabel.co/inclusivity-and-freedom-from-harassment-stance> We at Machine encourage all in the entertainment industry to take an active hand in leading this charge.

**Machine Club artist fold:**

Dasha Rush, Developer, Drumcell, Luis Flores, Antigone, Adriana Lopez, Steve Bicknell, Truncate, KNOBS, Dj Fumi, Monoloc, Sly Faux, Backroom Reality, Gene Hoffman, Miss Kiti, Chiara Kickdrum, Daniel Filipovic, ACM, Jake McDonald, Adrian Bell, Groundloop, Advanced Human, Enclave, Lateral, XXX, Drex, Linas, Quale, G3D9, Ranjit Nijjer

**Artists released on MACHINE LABEL:**

Brian Burger, (France) H229 (South Africa/France/Japan), The Black Moy (France), Vincenn (France), Linas (Melb), Backroom Reality (Melb). Sly Faux (Melb), Unu (France), Petrou (Melb) G3:D9 (Melb), Enclave (Melb), Digital Primate & Elsan Gelsi (Melb)....upcoming artists Blood & Tears (Germany), Ground Loop (Melb), Craig McWhinney Melb), D-REX (Melb), Lateral (Melb), Orion (Norway), MOT3K (Perth), Composite Cone (Melb), Juan Tellez (Melb).